

SPIRIT
OF THE WEST
ADVENTURES

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SEA KAYAKING IN PARADISE SUSTAINABLY



AWARD RECIPIENT
SINCE 2015



BEST TOUR OPERATOR
WESTERN CANADA



TOUR OPERATOR
OF THE YEAR



AWARDED FOR
OUR BC TOURS



REMARKABLE
EXPERIENCE OF THE
YEAR AWARD 2018

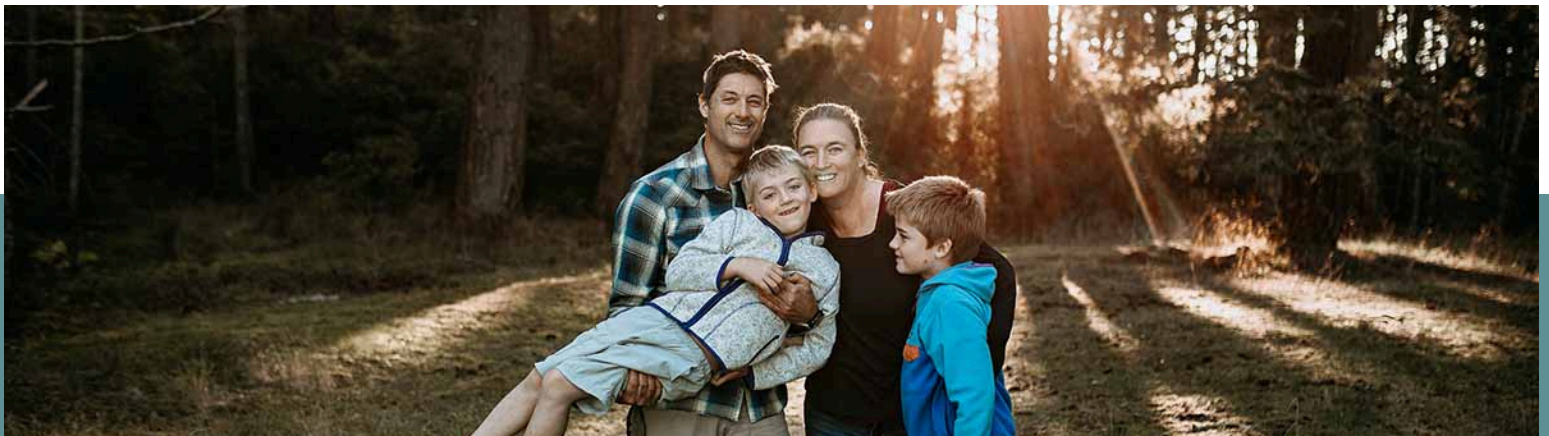


ULTIMATE ADVENTURE
BUCKET LIST



OUR STORY

Spirit of the West Adventures began in 1997 as a van rental company but quickly morphed into a kayaking company offering day tours around Quadra Island. Today, we offer trips between 4 and 19 days in length in a variety of locations around B.C., and in Chile and the Bahamas during the winter. Breanne Quesnel and Rick Snowdon came to Quadra Island in 2003 to work as sea kayak guides and never left. They fell in love with the island and the community that makes it so special. It is their home and they are thrilled to share it with guests from around the world.



RICK SNOWDON

Rick spent his early years paddling in Ontario before heading to sea in tall ships for much of his high school years. Having sailed on the Great Lakes, California coast, North Atlantic and South Pacific, Rick took up sea kayaking in 1998. As a freelance writer, guide and photographer Rick has travelled around Canada and around the world, and has worked, volunteered and paddled in several countries including Vanuatu, Mexico, Australia, Ecuador, Grenada, Greenland, Antarctica, Chile and the Bahamas. He is past board member of the Sea Kayak Guides Alliance of BC and current board member of the North Island Marine Mammal Stewardship Association.

BREANNE QUESNEL

Breanne grew up in Ontario in a family who loved the outdoors. Much of her childhood was spent hiking, camping, canoeing, skiing and enjoying the fresh air. Over the years, Breanne has worn many hats including that of whitewater canoe guide, tree planter, environmental educator, elementary and secondary school teacher, sea kayak guide and most recently as educational program co-ordinator, guide and operations manager with Spirit of the West. The allure of the British Columbia coast drew her west several years ago, and now she spends most of the year on Quadra Island and her winters traveling.



WE PROTECT THE ENVIRONMENT

We aim to be a leader in responsible and sustainable tourism and business practices. There are many ways that we minimize our impact, green our operations and contribute to the communities we live and work in.



WE WORK WITH AN AMAZING TEAM

Happy team members are good for business. We offer intensive training, health benefits and annual raises to retain the best staff in the industry. Our team is fun, knowledgeable and experienced - and it shows!



WE CARE ABOUT THE DETAILS

We are famous for going the extra mile. We include home baking on tours. We source local, organic, fair trade food when possible. And we anticipate and accommodate individual guest needs from start to finish.

JOIN SPIRIT OF THE WEST ON A

WILDERNESS ADVENTURE

Come witness the best British Columbia, The Bahamas, and Chile have to offer: wilderness travel without effort or experience required! Our professional guides help you explore areas rich in wildlife and culture. We offer a wide variety of multi-day kayaking tours, including nomadic expedition-style trips through to luxury basecamp "glamping" experiences. Each trip boasts expert guides, gourmet food, top-notch gear, stunning backdrops, abundant wildlife and intimate group sizes. Explore world-famous Johnstone Strait, the Broughton Archipelago, Desolation Sound, the Great Bear Rainforest, the Discovery Islands and West Vancouver Island with us this summer. Or head to coastal Patagonia and Baja California for our winter adventures.

OUR MISSION is to thrive in the adventure tourism industry through unique and educational trips. We want to connect you to incredible places, leaving you inspired to make sustainable choices; choices which ultimately help protect environments such as those in which we kayak together. We are committed to hiring and buying locally; supporting green initiatives; being responsible contributors to the local community and economy; and generally being good, fair and kind people. It is a privilege to be ambassadors for these beautiful areas and all their inhabitants.

TRIP DETAILS

3 COUNTRIES WHERE WE OFFER TOURS

9 DIFFERENT TOURS IN BC, CANADA

4-19 DAY TRIP LENGTH

16 PERSON MAX GROUP SIZE

50+ TOP-QUALITY SEA KAYAKS



OUR COMPANY IN NUMBERS



45+

PEOPLE WORKING AS A TEAM



25+

YEARS OF SUSTAINABLE TOURISM



1450+

SATISFIED GUESTS FROM LAST YEAR ALONE



120+

TOURS SCHEDULED PER SEASON

STORY IDEAS FOR YOUR PUBLICATION



CUT OUT COMPUTERS NOT COMFORT

Report on our Whales & Wilderness Glamping

Digital detox in the wilderness is often associated with tiny tents, freeze-dried meals and sleeping on the ground. But on Spirit of the West's glamping tour, tents are 8 feet tall, meals are prepared with fresh ingredients, and beds have side tables.



AN ODE TO GETTING ON THE WATER

Feature our Whales & Wilderness Expedition Tour

What makes the perfect kayaking destination? Lots of small islands, passageways, protected water, wildlife, and a sense of remoteness. The Broughton Archipelago has all this and more, making it one of the world's top kayaking destinations.



FUN FOR THE FAMILY: KAYAK CAREFREE

Talk about our Ultimate Family Adventure

Looking for adventure the whole family will enjoy? Terrified by the prospect of traveling with children? Spirit of the West guides will help keep your family happy with activities and stories so that you can have the vacation you deserve.



BIRDING ON THE WEST COAST

Highlight our British Columbian tours

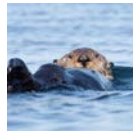
Scan the tops of tall trees near aquatic habitats in coastal BC and you're bound to spot a unique bird. Since 2020, we've seen a large increase in people birding. Our BC tours provide ample opportunity to view birds in their natural habitat.



ETHICS AND ECOTOURISM

Showcase our Great Bear Rainforest Tours

What does it mean to travel in nature ethically? How can we protect environments and respect indigenous cultures while still experiencing remote areas? Spirit of the West is committed to sustainable tourism and wants to show you how.



YOU OTTER BELIEVE IT!

Promote our Nuchatlitz Expedition Tour

The Nuchatlitz is home to one of the largest sea otter populations on the west coast. But this hasn't always been the case. See how these amazing creatures have restored ecological health to a natural world in upheaval.



WHALE VIEWING IN REMOTE BC

Feature our Johnstone Strait Tours

British Columbia, Canada is an incredible destination for viewing wildlife—so much so that travellers specifically come to Coastal BC to experience these astonishing sightings first hand. This area is world renowned for viewing all kinds of wildlife, including whales



CLIMB ABOARD THE MOTHERSHIP

Introduce our Patagonia Tours

With a traditional wooden vessel as your floating home, traverse a wilderness in northern Patagonia from Puerto Aysen to glacier San Rafael with Spirit of the West. Paddle in the company of expert Canadian guides and knowledgeable Chilean crew.

For more information about our tours and a comprehensive media kit visit: kayakingtours.com/media-kit

